



UNICEF

at

75

TEN CITIES, ONE NIGHT

GIVING TUESDAY, NOVEMBER 30, 2021

WWW.UNICEF75CELEBRATION.ORG

PRESENTING SPONSOR

Johnson & Johnson





PLEASE JOIN US FOR UNICEF'S 75TH ANNIVERSARY,
OUR MOST IMPORTANT CELEBRATION AND FUNDRAISER
IN HISTORY FOR THE LIVES OF CHILDREN

ATLANTA

PRIVATE HOME

BOSTON

THE INSTITUTE OF
CONTEMPORARY ART

CHICAGO

CHICAGO
HISTORY MUSEUM

DALLAS

PARK HOUSE

HOUSTON

MUSEUM OF
NATURAL SCIENCE

LOS ANGELES

NEUEHOUSE

MIAMI

GROWN,
MIAMI BEACH

NEW YORK

JAZZ AT LINCOLN CENTER'S
FREDERICK P. ROSE HALL

SAN FRANCISCO

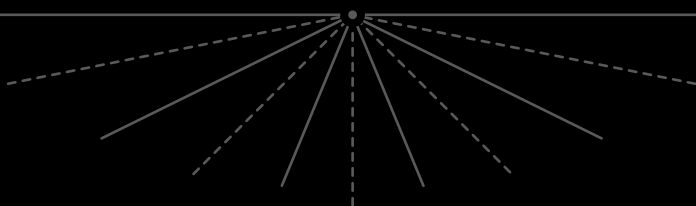
SFJAZZ

WASHINGTON, DC

EATON DC

FOR EVENT LEADERSHIP AND MORE INFORMATION, PLEASE VISIT

WWW.UNICEF75CELEBRATION.ORG





SPONSORSHIPS

\$100,000 HUMANITARIAN SPONSOR

could provide the safe transport of 2.5 million vaccine doses within low- and middle-income countries to reach communities in remote areas

- 15 individual tickets with premium VIP seats to attend the event in-person
- 15 tickets to view the event virtually
- Dedicated verbal special thanks mention during the program
- Share a Seat: Donate one of your seats to allow a UNICEF Champion to view the show
- Logo listing on the following:
 - Electronic correspondence
 - Special thanks during the program
 - Screen rotation during pre-show reception
 - Title credits at the top of show (text)
 - Event website
 - Recognition in digital event program
 - Name listing on end credits (text)

\$50,000 CHAMPION SPONSOR

could provide 32 new freezers for storing vaccine ice packs, which help ensure vaccinations are safe and no doses go to waste

- 10 individual tickets with prime seating to attend the event in-person
- 10 tickets to view the event virtually
- Special thanks mention during the program
- Share a Seat: Donate one of your seats to allow a UNICEF Champion to view the show
- Text listing on the following:
 - Electronic correspondence
 - Screen rotation during pre-show reception
 - Event website
 - Recognition in digital event program
 - Name listing on end credits (text)

\$25,000 PROTECTOR SPONSOR

could fund all costs of delivering a dose of the vaccine to 14,000 people - from vaccine transport to safe waste management

- 8 individual general admission tickets to attend the event in-person
- 10 tickets to view the event virtually
- Share a Seat: Donate one of your seats to allow a UNICEF Champion to view the show
- Text listing on the following:
 - Electronic correspondence
 - Event website
 - Recognition in digital event program

\$10,000 ADVOCATE SPONSOR**

could provide social-mobilization campaigns for 13 health facilities to allow UNICEF to disseminate crucial vaccine information

(*\$10,000 Advocate Sponsor is not available in NYC)

- 6 individual general admission tickets to attend the event in-person
- 5 tickets to view the event virtually
- Share a Seat: Donate one of your seats to allow a UNICEF Champion to view the show
- Text listing on the following:
 - Event website
 - Recognition in digital event program

\$2,500 PATRON

could provide over 200 basic handwash stations to maintain good hand hygiene at vaccination session

- 2 individual general admission tickets to attend the event in-person

\$1,500 FRIEND OF UNICEF

could provide 150 diagnostic tests

- 1 individual general admission ticket to attend the event in-person



TAX ID 13-1760110

Please make checks payable to the UNICEF USA. Your contribution above the \$150 per person fair market value of the evening is fully tax-deductible as provided by law. Please submit payment for your gift no later than June 30, 2022.